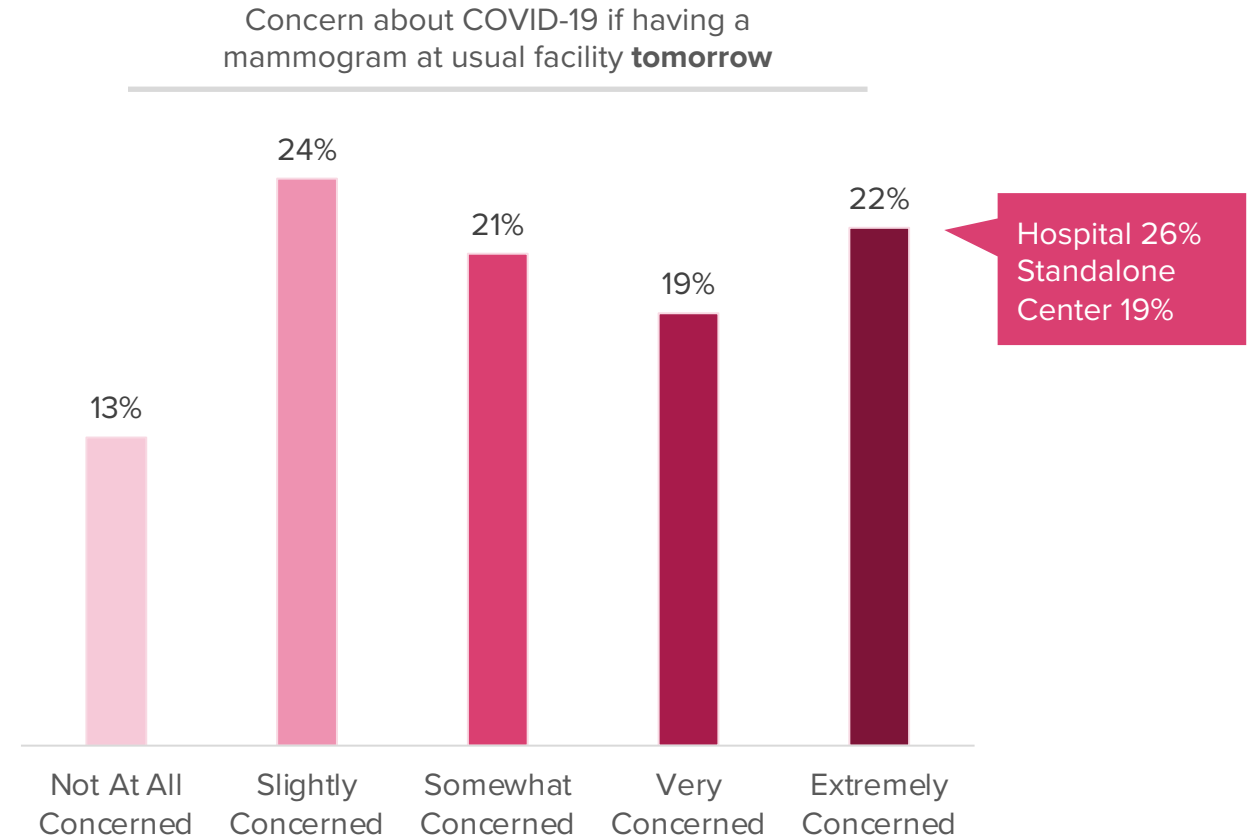


# Patient Survey Findings

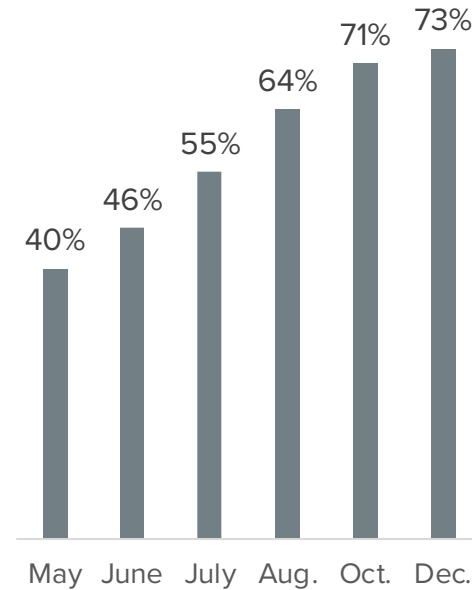
- More than **4 in 10 women would be very/extremely concerned** about contracting COVID-19 were they to have a mammogram tomorrow at their usual facility.
- They would be most concerned about **being in close proximity with others** as well as **being in a medical facility**.
- Women are also **more concerned** about attending an exam **at a hospital versus a standalone imaging center**.



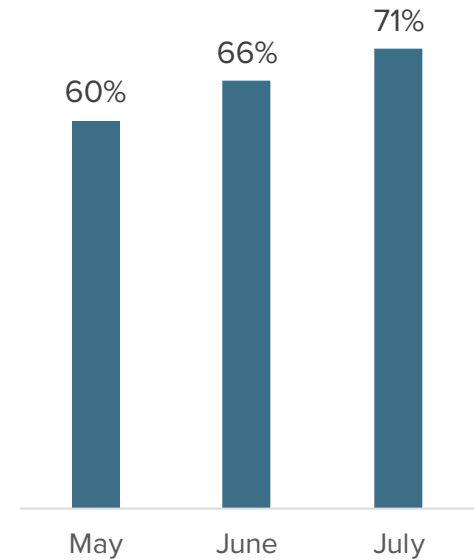
A 25-minute online survey was administered in the US among n=1500 women. Field Date April 23. These results represent findings among Compliant Women (60%) aged 45-74. Respondents were balanced on region, age, race / ethnicity, education, income, employment status, health insurance status, and motherhood status to ensure representativeness.

# Patient Survey Findings

- However, over half of women nationally **would ATTEND** a scheduled mammography appointment in **May 2020**; but **reassurances of safety** would be required by over half of those attending.
- **Nearly two-thirds** of women are likely (very or quite) to attend a mammogram **by august**.
- If **reassurances are provided**, the ‘back to scheduled mammogram’ likelihood could shift and get to **end-of-year levels in July**.



Likelihood to Attend Scheduled Mammography Appointment in 2020 **without** any Reassurances of Safety



Likelihood to Attend Scheduled Mammography Appointment in 2020 **with** Reassurances of Safety

# Patient Survey Findings

## Examples of Reassurances of Safety

## Likelihood to have your next mammogram if facility offered this initiative (% Very Likely)

