

## One Visit. Two Critical Screenings.

Mammography + DXA = The New Standard for Women's Health.

### Do You Know About Osteoporosis?

- While 1 in 8 women will be diagnosed with breast cancer<sup>1</sup>, **1 in 2 women** over the age of 50 will break a bone due to osteoporosis.<sup>2</sup>
- Osteoporosis affects **8 million women** in the U.S.<sup>3</sup>
- Women are at **higher risk** of osteoporosis post-menopause.<sup>4</sup>
- Around **40%** of mammography patients are **eligible for a DXA scan**.<sup>5</sup>

Add DXA and protect both breast and bone health in one visit.

# HOLOGIC

## Don't stop at breast health. Deliver a higher standard of care.

**Pairing DXA with mammography helps you:**

- Reach the **80% of eligible women** who are not getting a DXA osteoporosis screening.<sup>6</sup>
- Detect osteoporosis **before a fracture occurs.**<sup>7</sup>
- Provide a more **complete standard** of care in women's health.
- Leverage existing mammography visits to expand preventive services.

**Your mammography patients may be the right patients for DXA.**



Ask your Hologic representative how to add DXA to your mammography pathway.



Scan to learn more about DXA

**1.** National Breast Cancer Foundation. (n.d.). Breast cancer facts. National Breast Cancer Foundation. [https://www.nationalbreastcancer.org/breast-cancer-facts/Bone Health & Osteoporosis](https://www.nationalbreastcancer.org/breast-cancer-facts/Bone%20Health%20and%20Osteoporosis). Foundation. (n.d.). What women need to know. **2.** Bone Health & Osteoporosis Foundation. <https://www.bonehealthandosteoporosis.org/preventing-fractures/general-facts/what-women-need-to-know/> **3.** U.S. Food and Drug Administration. (2023). Osteoporosis. U.S. Food and Drug Administration. [https://www.fda.gov/consumers/womens-health-topics/osteoporosis#:~:text=It%20affects%20more%20women%20than,million%20\(80%25\)%20are%20women](https://www.fda.gov/consumers/womens-health-topics/osteoporosis#:~:text=It%20affects%20more%20women%20than,million%20(80%25)%20are%20women) **4.** Mayo Clinic. (2023). Osteoporosis – symptoms and causes. Mayo Clinic. <https://www.mayoclinic.org/diseases-conditions/osteoporosis/symptoms-causes/syc-20351968> **5.** Internal Analysis of Database: Market Scan Commercial Insurance Base. **6.** Benes G, David J, Synowicz M, Beteach A, Dasa V, Krause PC, Jones D, Hall L, Leslie L, Chapple AG. Race and Age Impact Osteoporosis Screening Rates in Women Prior to Hip Fracture. *Arch Osteoporos*. 2022 Feb 12;7(1):34. doi: 10.1007/s11657-022-01076-y. PMID: 35150320. <https://pubmed.ncbi.nlm.nih.gov/35150320/> **7.** RadiologyInfo.org. (2023). Bone density scan (DEXA or DXA). RadiologyInfo.org. <https://www.radiologyinfo.org/en/info/dx/a> MISC-11361 Rev 001. Hologic, Inc. ©2026 All rights reserved. Hologic, Horizon, and associated logos are trademarks and/or registered trademarks of Hologic, Inc. and/or its subsidiaries in the United States and/or other countries. Intended for medical professionals and use in the U.S. only or promotion where such activities are prohibited. Because Hologic materials are distributed through websites, eBroadcasts and tradeshows, it is not always possible to control where such materials appear. For specific information on what products may be available in a particular country, please write to: [womenshealth@hologic.com](mailto:womenshealth@hologic.com)