

MammoPad[®] Breast Cushion Softer Mammogram[™] Provider Program

Promoting a more comfortable mammogram

Your center provides every patient a MammoPad breast cushion to improve patient comfort and to optimize imaging for better detection. Spread the word about your commitment through our Softer Mammogram provider program:

- Promote your Softer Mammogram program on your website
- Engage your referring physicians
- Educate your community through newsletters, flyers and PR efforts
- Display posters highlighting the pad
- Advertise your approach
- Communicate through social media



Providers receive

- Printed marketing material
- On-line access to our Marketplace with customizable templates and collateral
- Use of the Softer Mammogram provider logo and Certificate of Excellence
- Listing on a MammoPad breast cushion exam facility finder tool

Let your community know how using MammoPad cushions result in better patient care by taking the chill off the platform, reducing the pressure felt with compression and helping patients relax, allowing for better tissue acquisition and a more effective exam.

Facilities that have added MammoPad breast cushions and implemented marketing initiatives have seen improved patient satisfaction and loyalty.

