

Patient Care, Patient Comfort

MammoPad® Breast Cushions

Getting your Breast Center **back to business** – How MammoPad cushions can help.

In a **recent survey**, one of the top drivers cited in women returning for their annual screening was a single-use hygiene pad applied to the breast tray.¹

A hygienic cushioned pad providing a sanitary barrier, a more comfortable mammogram, and improved positioning.

In our post-COVID world, patients will be very focused on safety. Providing MammoPad breast cushions can help patients feel more comfortable about the steps you've taken towards their well-being.

Sanitary Protection

In a survey conducted in April 2020, over half of women who said they are prepared to schedule a screening mammography exam indicated that they would like safety assurances from their provider.¹ One of the top initiatives for assurance was use of a single-use hygiene pad applied to the breast tray.

Adding a MammoPad cushion to the sanitized gantry adds a layer of protection, especially for woman with rashes or tears under their breasts.

A More Comfortable Mammogram

Studies show that the softer mammogram provided by the MammoPad cushion reduces discomfort by 50% for three out of four women.^{2,3} Discomfort caused by the edges of the image receptor is the second most frequently reported source of pain in mammography. MammoPad cushions reduce this discomfort and take the chill off the receptor surface.



Improved Patient Satisfaction

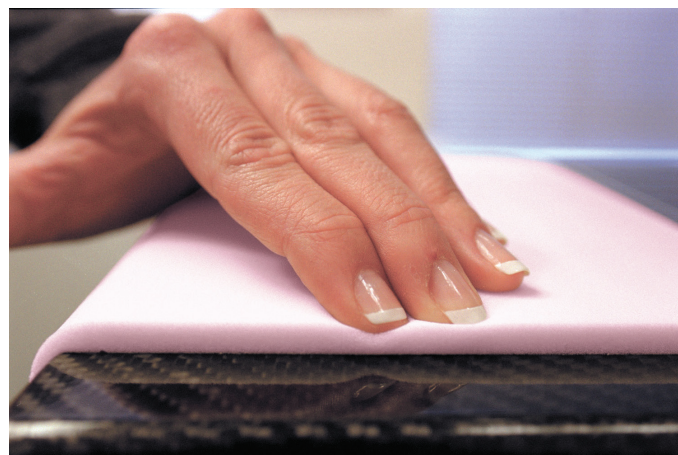
Many women experience some degree of pain or discomfort during a mammogram, and over 25% of technologists say that mammography discomfort impacts patient satisfaction scores.⁴ Some women may even avoid or delay having their annual mammogram due to the discomfort associated with the exam. Promoting your use of MammoPad cushions may encourage patients to select your facility.

Optimized Positioning Means Better Imaging

Comfort relaxes patients allowing better tissue acquisition. Use of the MammoPad cushion significantly increases tissue acquisition in both CC and MLO views.^{5,6} The cushion's grip-like surface holds breast tissue in place reducing slippage. This allows the technologist to obtain more of the chest wall in the image and ensures even compression of the breast.

Better Mammography, Better Business

Promoting a softer mammogram can help differentiate you from other imaging centers.



Product Information

- Soft, pink radiolucent foam pad about ¼" thick
- Non-toxic, non-irritating, hypoallergenic and latex-free
- Compatible with most mammography systems
- 50 pads/box: MP301 (29 cm x 30 cm); MP201 (25 cm x 29 cm)

REFERENCES: 1. MISC-06730. COVID Impact on Patients, Inspired Health, May 2020. 2. Markle, L., et al. "Reduction of Discomfort during Mammography Utilizing a Radiolucent Cushioning Pad." THE BREAST JOURNAL 10 (4) (2004) 345-9. 3. Tabar, L. et al. "Clinical Assessment of a Radiolucent Cushion for Mammography." ACTA RADIOLOGICA. 45 (2) (Apr. 2004) 154-8. 4. Survey of 280 mammography technologists conducted by Hologic, March 2016. 5. Watt, A. Christine and Everett-Masseti, E. "Use of a Mammography Comfort Aid and Education to Improve Breast Positioning." NCBC Poster March-April, 2005, Las Vegas, NV. 6. Coryell, T. "Increasing Mammography Tissue Acquisition through Positioning Training and Use of a Foam Breast Cushion." NCBC Poster, March 2006, Las Vegas, NV.

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